



For Immediate Release

Contact: Kini Johnson, Owner
Naturally Green
Phone: 618.576.9088
Email: orders@naturallygreenusa.com
Web site: <http://naturallygreenusa.com>

Naturally Green Launches Eco-Friendly Bath & Body Products Line

Hardin, IL – October 2008

Naturally Green, a bath and body products company that uses the finest natural ingredients from natural botanicals and extracts, is pleased to announce the launch of its eco-friendly product line and web site. Naturally Green embraces environmental responsibility and is committed to being green while providing superior bath and body products made from all natural, safe ingredients.

Naturally Green's bath and body products include Babies & Kids shampoo and body wash, hair conditioner and bubble bath made from all natural ingredients like oat extract, rosehip oil and wheat protein. For adults, Naturally Green offers facial care, body scrub, body wash, hair care, soap and soy candles. Every Naturally Green product is environmentally friendly from its ingredients to its packaging. Products are non-irritating, free of synthetic and artificial ingredients created to pamper your body and nourish your skin.

Company founder Kini Johnson began researching environmentally friendly products after being concerned for her children's health and safety. "I learned how bath and body products were made with harmful, synthetic chemical ingredients," Johnson said. "I began looking into creating products for my family that would be safe for them as well as the environment. Since I would be using these products on my own family, I wanted to be sure to use only high quality safe ingredients."

Naturally Green's eco-friendly practices include People for the Ethical Treatment of Animals' Statement of Assurance Caring Consumer Program. Naturally Green's products and ingredients are not animal-tested and do not contain animal byproducts. Green labels made from polylactic acid, a non-toxic, biodegradable resource derived from renewable resources of cornstarch, soap bars wrapped in polyvinyl alcohol, a colorless, non-toxic, biodegradable, water soluble wrapping film, packaging and shipping made from post consumer recycled content and renewable resources of cornstarch, candles made from soybeans, PET #1 containers, a meaningful material that is safe and known for its recyclability are areas where Naturally Green chooses materials based on the highest level of environmental responsibility.

Naturally Green was launched in 2008 to provide safe, natural, non-toxic products that you can use with peace of mind on yourself as well as your family. The company's mission statement is to be environmentally friendly, produce only natural and safe products and contribute to community needs. For more information about Naturally Green's products and green practices, please visit the company's web site at <http://naturallygreenusa.com>

###